

# AUDIT: INTERNATIONALISATION

## PARIS-LODRON UNIVERSITÄT SALZBURG (PLUS)

# Motivation for **Audit:Internationalisation**

## **Why internationalisation?**

Each university should see itself as a creative part of an emerging world university community and develop a comprehensive internationalisation strategy based on its individual profile. <sup>1</sup>

<sup>1</sup> Comp. Audit Internalisation German Rectors' Conference - Hochschulrektorenkonferenz (HRK)

# Overall objectives -

Audit: Internationalisation at the Paris Lodron Universität Salzburg (PLUS)

- **Cosmopolitan education** at PLUS
- Further development of the PLUS **Internationalisation Strategy**
- **Development of concrete measures** in pre-defined fields of action on all levels: teaching, research, administration and governance
- Improved **international visibility** (PR, marketing, rankings)
- **Increased chances of third-party funding** through targeted collaboration with international allies → strategic partnerships, international clusters
- **Talent attraction for PLUS:** More attractive as a place to study and work for international students, young scientists and top researchers

# Audit Elements and Process

1. Positioning and status quo of Internationalisation measures 2020-2021
2. Analysis from an external perspective: On-site visit of expert auditors in Oct 2021
3. Recommendation of specific measures in Dec 2021
4. (Further) development of an internationalisation strategy at university and faculty level
5. Implementation 2022-23
6. Re-Audit 2023-24



# Key Figures for Self Analysis

## Phase 1 – Self-analysis of the international status quo at PLUS:

- a. PLUS internal **Working Group (AG) Audit:Internationalisation** established with academic representatives from all faculties, the deans, relevant administrative departments and the University President
- b. Discussion of and decisions on a total of 38 Key Performance Indicators (KPIs) for self-analysis
- c. Data collection
- d. Self-evaluation Report – published in English



# Excursus: Key figures and aspects

## Internationality of

- Students and staff (background, ... )
- Teaching programmes (Joint Programmes, English-speaking, etc )
- Research (International co-publication, participation in S&T projects, editorship of peer-reviewed publications, participation in international conferences, etc)
- Sources of funding and uses (eg mobility)
- Organisation of international summer schools, ...

# The Audit Process

in collaboration with the  
Forum International of the Austrian Rectors' Conference **uni:ko**

- **International Auditors in Salzburg – October 2021**
- Based on the analysis of the current level of internationalisation, **specific recommendations for the further internationalisation** of PLUS developed in all relevant fields of action.
- Auditors took into account the internationalisation status of PLUS, its (legal) mandate and Salzburg as a **university location**.
- Auditors acted in an advisory capacity in particular where the university itself identified the greatest need for advice .

## Summary:

The PLUS **Audit: Internationalisation** covered all actors, structures and processes relevant to internationalisation at the University of Salzburg.

It examined internationalisation as a dimension in **all creative areas of the university**: in teaching and studies, in research, in administration and in university management (governance).

**The audit promoted internal dialogue about internationalisation**: PLUS appointed a project group that is responsible for implementing the audit.

All external consultants (auditors) are proven experts in the field of HE and research internationalisation.

Thank you for your attention!

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